

# ARtGlass Press Kit

Assets, Spelling & Press Links

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## Spelling

ARtGlass is always written as a single word with an uppercase A, R, and G with a lowercase t in between.

✓ ARtGlass ✗ Artglass ✗ ArtGlass

## PRESS COVERAGE

- Greg Werkheiser (ARtGlass) on Telling the Stories of History with AR Smartglasses  
[The AR Show](#) | [Spotify](#) | [Apple Podcasts](#) | Feb. 4, 2020
- Richmond startup offering tours on the history of Monument Avenue by using augmented reality technology  
[Richmond Times Dispatch](#) | Nov. 24, 2020
- Madame Tussauds is using Augmented Reality to bring its iconic wax figures to life.  
[Tech Trends](#) | Oct. 16, 2019
- ARtGlass Lets You See Pompeii in Its True Glory with AR Glasses  
[AR Post](#) | April 29, 2019
- Epson and ARtGlass Are Using AR to Change the Way We See Historical Sites  
[Disruptor Daily](#) | Feb. 28, 2018
- 500K People Have Used These Augmented Reality Smartglasses That You've Never Heard Of  
[Forbes](#) | Feb. 1, 2018

## PHOTOS

Open-license photos available for commercial use can be found in the press kit folder.  
Please attribute photos to ARtGlass, e.g. "Photo provided by ARtGlass"

## LOGO



### Our Brown:

Hex #7c6f60  
RGB 124/111/96 CMYK 49/49/60/18



### Our Green:

Hex #8bc640 RGB 139/198/64 CMYK 50/0/99/